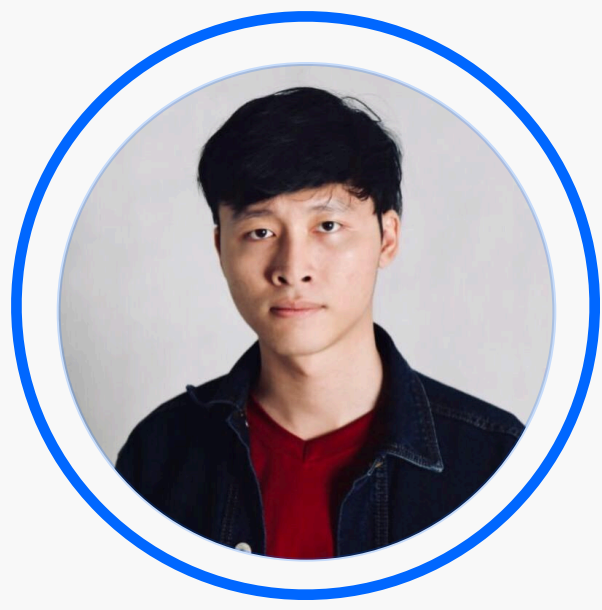




Nguyễn Trần Phát

UX/UI Web Designer

0947 194 633 tranpak165@gmail.com

phatkg.com

Experience

UX/UI Web Designer at K – Frontier – VI | EN | JA

Nov 2023 – Mar 2025

- Designed promotional landing pages in Figma and developed them live using Elementor.
- Optimized UI and created Figma designs aligned with business requirements.
- Managed hosting environments, VPS setups, and server configurations.
- Improved site performance and security using WP Rocket, LiteSpeed Cache, and Wordfence.
- Designed SNS banners and promotional materials for social media. And created responsive email templates using HTML and CSS for Email Marketing.

Web Developer at ATP Web – VI

Nov 2019 – Sep 2023

- Prepared mockups, layouts proposals to client with prototypes for review and feedback.
- Supported Develop Team's new members with the knowledge of HTML/CSS/ Wordpress and design language to achieve desired outcomes
- Enhanced users flow by redesigning the interface of ATP Web's UI to boost productivity and user engagement
- Developed and implemented new design concepts for existing websites.
- Created 50+ Landing Pages, 150+ worldwide Website, Brand Identities, etc

Software Technical Support at ATP Software – VI

Sep 2019 – Nov 2019 | Full-time

- Supported debugging and software guidance

Education

Industrial University of Ho Chi Minh City

Bachelor of Bank and Finance 2014 – 2019

Arena Multimedia

Diploma In Multimedia (DIM) 2019 – 2021

IIG Viet Nam

700/990 TOEIC 2018

Tools

- Design:** Figma, Adobe Photoshop, Adobe Illustrator
- Development:** Wordpress, Elemenetor, Crocoblock, HTML, CSS, JS

Projects

Fionza Consulting

2024 – 2025

- Redesigned and rebuilt websites to enhance brand recognition and optimize for search engines (SEO).

SAO EDU Event

06/2024 – 07/2024

- Built high-converting websites to support company business goals and maximize user engagement.

Bach Khoa Sai Gon College

11/2022 – 02/2023

- Proposal and adjust design to facilitate the search for admission information
- Convert PDF to HTML using Wordpress . Monitor and support issues that arise during the enrollment period

Renbridal Studio

06/2022 – 09/2022

- Prepare mockups proposals to internal marketing team and key stakeholders with prototypes for review and feedback.
- Drive desired outcomes with the knowledge of HTML/CSS/ Javascript and PHP
- Design reusable components for both desktop and mobile devices with consistent UI design system and assets.
- Ensure desired project outcome is accessible, user-centered and easy-to-use

CATSA

08/2022 – 10/2022

- Change web platform to Wordpress for easier product management and ability to customize layout for user. Ensuring page loading speed, store pagination with a large number of products (over 3,000 products) and >100 daily traffics using Ajax
- Coporate with project stake-holder to optimize users interaction.

University of Greenwich

04/2020 – 05/2019

- Developed News& Recruitment Website . Ensure page loading speed during high traffic period
- Coporate with project stake-holder to optimize users interaction and attraction